

Katelyn Brown

Digital Content Producer

816.462.7765

kmbrown.kc@gmail.com

katelynmbrown.com

OBJECTIVE

I am passionate about telling community stories through a multi-platform approach that makes the information accessible and easy to understand for everyone.

EDUCATION —

University of Missouri – Columbia | Class of 2018

- BJ – Convergence Journalism: Emerging Media
- BA – Political Science
- Minor – Religious Studies
- Certificates – Honors, Multicultural, American Constitutional Democracy
- Awards – Sam Bronstein Scholarship, Bright Flight, Chancellor's Award, Dean's List, Honors College
- 3.597 GPA

EXPERIENCE

May 2019 - Present

Digital Content Producer • KSHB 41 • Kansas City, Missouri

Including daily creations and maintenance of website news content, dissemination of content on social media, editing stories submitted by coworkers, tracking website and social analytics, cutting video and operating livestreams, running the assignment desk, hosting and editing podcasts and other tasks as needed.

June 2018 – May 2019

Digital Content Producer • WOWT • Omaha, Nebraska

Including publishing all station news content online, curating stories from social media and news tips, maintaining station social media accounts, creating a station analytics report and rebooting the station Instagram and Snapchat.

Fall 2017

Reporter • PolitiFact Missouri • Columbia, Missouri

Including conducting research and employing investigative reporting techniques to fact check politicians and other government entities, writing details articles explaining complicated information and working with the national PolitiFact team to best represent the brand.

Professional Skills

- Adobe Creative Suite
- Final Cut Pro
- TweetDeck
- Slack
- Google Analytics
- Basic HTML/CSS
- SocialNewsDesk
- CrowdTangle
- DSLR camera operation